



BRITISH FEDERATION OF FILM SOCIETIES COMMUNITY EXHIBITOR SURVEY 2009



**“Sound information is the only sensible basis for progress”
Derek Malcolm, BFFS President**

It is vital for our continued success that the BFFS has accurate information about you and your activities, so please take the time to complete this survey.

Rest assured your answers will be treated in strict confidence and in accordance with the Data Protection Act. No organisation will be identified in any public report made of the survey findings.

Please supply the following details:

Name of Organisation:

Year established:

*Name of designated contact:

*Address of designated contact:

*(inc. postcode)

*Telephone number:

*Email:

Organisation website address: <http://www.....>

*The Data Protection Act covers your name and contact details. We wish to hold this information in order to maintain our contacts database. In addition we are obliged to supply these details to the UK Film Council as a condition of our funding agreement with them. We may also wish to pass them to carefully vetted third parties offering information or services of interest to community cinemas (e.g. film distributors).

Please indicate your consent by ticking the relevant boxes:

I give consent for the BFFS to pass my name and contact details to the UK Film Council:

I give consent for the BFFS to pass my name and contact details to other third parties:

Notes on completing the survey:

- This survey assumes you operated a screening season running from spring 2008 to spring 2009. If this is not the case please answer the questions using the most recent 12 month period appropriate to your screening year (e.g. calendar year 2008)
- Please be sure to answer all questions. Any questions left blank will have to be disregarded during analysis.

A version of the questionnaire is available to download from the BFFS website (<http://www.bffs.org.uk>) if you prefer to complete and submit it electronically.

1. Membership and admissions

a) Do you operate a membership system?

Yes *Go to question 1b*
No *Go to question 1f*

b) How many members did you have on 31 December 2008?

.....

c) What were your membership fees as at 31 December 2008?

Full annual	Concessions
£.....	£.....
Other - please state	
£.....

d) What additional entry price do you charge members (if any)?

Full	Concessions
£.....	£.....

e) What guest entry price do you charge (if any)?

Full	Concessions
£.....	£.....

f) Do you operate a pay-at-the door system with season tickets (i.e. you screen to the public but you also provide season tickets)?

Yes *Go to question 1g*
No *Go to question 1i*

g) How many season ticket holders did you have on 31 December 2008?

.....

h) What were your season ticket fees as at 31 December 2008?

Full	Concessions
£.....	£.....

i) What entry price do you charge?

Full	Concessions
£.....	£.....

j) Do you screen films to the public?

Yes
No

2. Please tell us

a) Your average audience size in 2008/09 season?

.....

b) Your smallest audience size in 2008/09 season?

.....

c) Your largest audience size in 2008/09 season?

.....

d) Your total number of admissions in 2008/09 season?

e) Approximately how far away is your nearest commercial cinema?miles

f) What best describes the area in which you operate?
(please tick only one)

Urban – city

Urban – town

Rural
(less than 10 miles from
large settlement)

Rural - remote
(more than 10 miles
from large settlement)

3. How you show films

a) In what format(s) do you project? (please tick all that apply)	Usually	Sometimes	Never
Blu-Ray	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DVD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Videotape	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
35mm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16mm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

b) How many venues do you use?

c) Please state what type of venue(s) you use
.....
.....

d) What is the maximum seating capacity of each venue?

e) How often do you screen films?

- Once a week or more
- 2-3 times a month
- Once a month
- Less than once a month

4. Your 2008/09 programme and events

a) How many British films were in your 2008/09 programme?

b) How many foreign language films were in your 2008/09 programme?

c) How many documentaries were in your 2008/09 programme?

d) How many short films were in your 2008/09 programme?

e) How many films made in or before 2000 were in your 2008/09 programme?

f) How many local or national archive films were in your 2008/09 programme?

g) How many screenings were from the BFFS National Block Booking Scheme?

h) How many screenings were held in total?

i) Please list your programme of films for 2008/09 (indicating if any are short films)
You may instead submit a separate list or a printed programme if you have one covering 2008/09.

Film	Film

j) Please list your forthcoming programme of films for 2009/10 as far as known (indicating if any are short films). *You may instead submit a separate list or a printed programme if you have one covering 2009/10.*

Film	Film

k) Did you host any special events in addition to screenings in 2008/09? (e.g. guest speakers, educational activities etc.)

Yes No

If yes, please give details:

Date

--	--

l) Did you provide programme notes for your film showings in 2008/09?

Yes No

m) Did you measure audience reaction to the films you screened?

Yes No

5. Your organisation

a) Do you have any of the following:

A written constitution?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
A committee?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Annual General Meetings?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Charitable status?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

b) Did you make any applications for public funding in 2008/09 (e.g. from your regional screen agency, local authority or national agency like Arts Council England: Awards for All)?

Yes No

If yes, was your application successful?

Yes No Don't know yet

c) Are you run as a not-for-profit enterprise?

Yes No

d) Which of the following categories best describes your organisation?

(please tick only one)

- Community film society/cinema
- University or college film society/cinema
- School film society/cinema
- Festival
- Touring screen network
- Mobile cinema
- Arts centre
- None of the above Please specify:.....

e) What are the most important issues currently affecting your organisation and its successful operation and development?

.....

.....

.....

.....

6. About the BFFS

a) In the last year how frequently did you use the following BFFS resources and services?

	Once a month or more	Once every 2 to 3 months	Once every 6 months	Once a year or less	Never
New BFFS web site	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enquiry service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shorts DVD buy-to-screen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technical advice and support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Digital equipment loan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advice leaflets and briefing notes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Block Booking scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regional viewing sessions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other regional group services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BFFS on Twitter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e-NewsReel newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

b) How do you rate the following BFFS national and regional resources and services?

(please tick only one answer for each resource or service you have used in the last year)

	Very good	Good	Okay	Poor	Very poor
New BFFS web site	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Starter pack	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enquiry service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National conference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shorts DVD buy-to-screen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technical advice and support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special deal on insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Digital equipment loan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Networking events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Film Society of the Year Awards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News and information updates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advice leaflets and briefing notes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Block Booking Scheme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regional viewing sessions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other regional group services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BFFS on Twitter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e-NewsReel newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

